

# CSR Proposal to Ensure Food and Nutrition for HIV-positive Children.

Submitted to

**CSR Committee** 

2025 - 2026



# CSR Proposal to Ensure Food and Nutrition for HIV-positive Children.

## **BASIC INFORMATION OF THE ORGANISATION:**

1	Name of NGO	Mahesh Foundation		
2	Address of Head Office	# 792/1, Siddeshwar Nagar, Kanabargi, Belagavi. 590015, Karnataka State.		
3	Legal Status-	Societies Registration Act, 1860 Registration No.: DRL/SOR/BGM/267/2010-11		
4	Works since. Mention year	July 2010.		
5	E mail Address	mahesh@maheshfoundation.in		
6	Website	www.maheshfoundation.in		
7	Organization Contact numbers	+91 7353767637 / +91 8494945327		
8	Name of the contact person	Mahesh Jadhav		
9	Designation of the contact person	Founder & President		
10	Cell phone Number of contact person	+91 7777881183		
11	Geographical area of work	Belagavi District, Karnataka State		
12	Area of work	Health, Education, Skill training to youth/women, Women Empowerment, Nutrition to children, and Girl's Education		
13	CSR Registration Number	CSR00003827		
14	Income Tax Exemption U/S 80G	AACTM6223BF20211		
15	Income Tax Exempt under sec 12A	AACTM6223BE20213		
16	PAN No.	AACTM6223B		
17	TAN No.	BLRM21203A		
18	NGO Darpan ID	KA/2017/0155747		
19	Employee Provident Fund (EPF)	GBHBL2248341000		
20	Employee State Insurance (ESI)	58005143820001301		
21	Labour Act	BE2/3/CE/0046/2020		
22	ISO 9001:2015 Certification No	QMS- XX-XV-I-IX-2159		
23	FCRA registration Number	094440130		
24	JJ Act Registration Number	KA010010190Z		
25	School Registration Number	100934/2022-23		



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#### **EXECUTIVE SUMMARY:**

This proposal outlines a nutrition support program for HIV-positive children residing in Mahesh Foundation's Care Home. The goal of this program is to address the nutritional needs of these vulnerable children, enhance their overall health, and improve their quality of life. By providing specialized nutrition support, we aim to strengthen their immune systems and promote healthy growth and development. This initiative aligns with the Mahesh Foundation's commitment to the well-being of HIV-positive children and their holistic care.

#### **BACKGROUND AND RATIONALE:**

Mahesh Foundation's Care Home plays a critical role in providing a safe and nurturing environment for orphaned and vulnerable children affected by HIV/AIDS. However, these children often face significant challenges, with inadequate access to proper nutrition being one of them. Malnutrition can have devastating effects on their already weakened immune systems, leaving them more susceptible to infections and compromising their overall well-being. Addressing the issue of inadequate nutrition for these children is of paramount importance. Proper nutrition is not only essential for their physical health but also plays a vital role in their growth, development, and overall quality of life. By ensuring that they have access to a well-balanced and nutritious diet, we can strengthen their immune systems, support their recovery, and improve their health outcomes. Mahesh Foundation proposes a Corporate Social Responsibility (CSR) for nutrition support to HIV-positive children.



#### **PROBLEM STATEMENT:**

The HIV-positive children residing in Mahesh Foundation's Care Home face a significant challenge in accessing adequate nutrition. Malnutrition not only hampers their physical growth and development but also weakens their immune systems, making them more susceptible to infections and illnesses. It is crucial to address this issue promptly and comprehensively to improve their health outcomes and overall well-being.

Malnutrition among HIV-positive children further compounds their vulnerability to infections and complicates their ability to effectively fight off diseases. The combination of HIV and malnutrition creates a vicious cycle where their weakened immune systems make them more prone to infections, and inadequate nutrition impairs their ability to recover and maintain optimal health.

To break this cycle and provide the necessary support, immediate action is needed to ensure these children have access to adequate nutrition. By tailoring nutrition support to their specific needs, we can strengthen their immune systems, promote healthy growth and development, and improve their overall health. Providing them with a well-balanced and nutritious diet is not only essential for their physical well-being but also crucial for their emotional and psychological well-being. By addressing their nutritional needs, we can significantly improve their quality of life and offer them a chance for a healthier and brighter future.





#### **OBJECTIVES:**

- To provide HIV-positive children in Mahesh Foundation's Care Home with access to a well-balanced and nutritious diet, addressing their specific dietary needs.
- To implement a nutrition program tailored to strengthen the immune systems of these children, enhancing their ability to fight infections and diseases.
- To improve the overall health and well-being of HIV-positive children by focusing on their nutritional needs, thereby enhancing their quality of life.
- To empower the children with knowledge about proper nutrition, educating them about healthy eating habits and the importance of nutrition in managing their health effectively.

#### **PROPOSED SOLUTION:**

The proposed solution is a comprehensive nutrition support program for HIV-positive children in Mahesh Foundation's Care Home. It includes a thorough nutritional assessment, personalized meal plans, dietary supplements, nutrition education, and collaboration with professional dieticians. The program aims to address the children's unique dietary needs, enhance their overall health and well-being, and empower them with knowledge about proper nutrition management. By tackling these challenges comprehensively, we can help break the cycle of malnutrition and empower these children to thrive, giving them a brighter future and improving their overall well-being.





#### **TARGET BENEFICIARIES:**

The target beneficiaries of this nutrition support program are HIV-positive children residing in Mahesh Foundation's Care Home. These children range in age from 6 to 18 years and require specialized nutrition to manage their condition effectively.



#### **PROJECT IMPLEMENTATION:**

- Conduct an initial nutritional assessment for each child to establish baseline data and identify specific dietary requirements.
- Develop personalized meal plans for each child, considering their nutritional needs, age, and preferences.
- Collaborate with local dieticians to ensure the meal plans are nutritionally balanced and cater to the specific needs of HIV-positive children.
- Provide regular nutrition education sessions to empower the children with knowledge about healthy eating habits and nutrition management.
- Monitor and evaluate the program's implementation, making necessary adjustments to optimize its effectiveness.



#### **BUDGET:**

#### PER CHILD NUTRITION EXPENSES

SI. No	Particulars	Per Child	Per Month	Yearly Total
1	Nutrition			
	Egg {3 Eggs in Week}	21/-	21/- X 4 = 84/-	1,008/-
	Milk {100 ML per day}	8/-	8/- X 30 = 240/-	2,880/-
	Nutrition supplementary Powder	16/-	16/- X 30 = 480/-	5,760/-
Nutrition Support expenses per child for one year				9,648/-

#### **SUPPORT REQUESTED -**

SI No	Particulars	Total Children	Per Child Expenses	Total Requested
1	Nutrition Support Expenses	175	9,648/-	16,88,400/-
	Total Requested			16,88,400/-

#### **MONITORING AND EVALUATION:**

To ensure the program's effectiveness, regular monitoring and evaluation will be conducted. This will involve tracking the children's health indicators, assessing their nutritional status, and gathering feedback from the children and caregivers. These measures will allow us to make necessary adjustments and improvements to the program.

#### **EXPECTED IMPACT:**

- Improved Health: By addressing the nutritional needs of HIV-positive children, we expect to strengthen their immune systems, reduce the frequency of infections, and enhance their overall health.
- Enhanced Growth and Development: Proper nutrition will support healthy growth and development in these children, enabling them to reach their full potential.
- Increased Knowledge: Through nutrition education, the children will gain a better understanding of the importance of healthy eating habits and nutrition management, empowering them to make informed choices.



#### **BRANDING, RECOGNITION AND PARTNERSHIP:**

As a token of our gratitude for your support, we offer various recognition and partnership opportunities. These include

#### a. Prominent Branding:

Your organization's logo is prominently displayed on the school premises, providing visibility and demonstrating your commitment to social responsibility.

#### b. Acknowledgment:

Recognition on our website, social media platforms, and annual reports, highlighting your partnership and contribution.

### c. Public Relations Opportunities:

Press releases, media events, and interviews to showcase the impact of our collaboration and raise awareness about the importance of supporting HIV-positive children and needy individuals.



Linde India CSR



Air Water India Pvt Ltd CSR



SBI Funds Management Ltd CSR



# **DETAILS OF THE MAJOR SUPPORTERS FOR THE LAST OF LAST 3 YEARS:**

SI. No.	Financial	Name of Donor	Funds/	<b>Activity Undertaken</b>
	Year	Agency	Resources	
1.	2024-25	UTI Infrastructure	25,00,000/-	School Bus for
		Technology and Services Limited		Underprivileged Children
2.	2024-25	Brother International	15,00,000/-	Education Support to
<b></b> .	2024 23	(India) Private Limited	13,00,000	Underprivileged Children
3.	2024-25	RailTel Corporation of	18,59,256/-	Nutrition Support of HIV-
		India Limited		positive Children
4.	2024-25	GIA India Laboratory Pvt. Ltd.	48,99,846/-	Blood Collection Vehicle
5.	2024-25	Multi Commodity	46,13,587/-	Construction of New
		Exchange of India Ltd		School & Skill Center
6.	2023-24	GIC Housing Finance	30,49,200/-	School Bus for
		Ltd		Underprivileged Children
7.	2023-24	SBI Funds Management	40,91,587/-	Construction of New School
8.	2023-24	Air Water India Pvt. Ltd.	20,00,000/-	Construction of New Classroom
9.	2023-24	Itron India Pvt. Ltd.	23,30,000/-	Solar Power Installation
10.	2023-24	Tourism Finance	14,78,000/-	Computer Lab Setup for
		Corporation of India Ltd.		Underprivileged Children
11.	2022-23	Linde Plc	40,18,000/-	Construction of New
12	2022 22	CEC Communication	15.00.0007	School & Skill Center
12.	2022-23	SFS Group India	15,00,000/-	Construction of New Classroom
13.	2022-23	The New India	22,00,140/-	School Bus for
		Assurance Co. Ltd.		Underprivileged Children
14.	2022-23	India Shelter Finance	40,70,000/-	Construction of Skill
		Corporation		Center
15.	2022-23	ICICI Foundation	27,00,000/-	School Bus

Please visit <a href="https://www.maheshfoundation.in/our-partners">https://www.maheshfoundation.in/our-partners</a> for more information



#### **CONCLUSION:**

In conclusion, the proposed <u>nutrition support program</u> for HIV-positive children in Mahesh Foundation's Care Home is a vital initiative to address their unique dietary needs, improve their health and well-being, and break the cycle of malnutrition. By leveraging partnerships, implementing monitoring and evaluation mechanisms, and ensuring a sustainable budget, the program can maximize its impact and contribute to the children's long-term well-being. Mahesh Foundation's commitment to this nutrition support program demonstrates its dedication to improving the lives of HIV-positive children and providing them with a brighter future.

#### **AWARDS & ACCOLADES:**

Mahesh Foundation has been honored by many government and non-government institutions for the incredible services rendered to HIV-positive and underprivileged children.

2014	State Award by the Honorable Governor of Karnataka Government for Child Welfare.
2017	National Award for Child Welfare by the Honorable President of India.
2020	DH Changemaker 20 in 2020 award by Deccan Herald
2021	Kalam Awards-2021 by KITES Foundation, Kerala
2022	Badlaav Humse Hai" award by Network18.

#### **CONTACT INFORMATION:**

For further discussions and clarifications, please feel free to contact us at the following:

Organization's Name: Mahesh Foundation Contact Person's Name: Mahesh Jadhav Position: President

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