

CSR Proposal for the procurement of Smart Interactive Boards at Utkarsha School.

Submitted to

CSR Committee

2025 - 2026



CSR Proposal for the procurement of Smart Boards in Utkarsha School for Underprivileged Children.

BASIC INFORMATION OF THE ORGANISATION

1	Name of NGO	Mahesh Foundation
2	Address of Head Office	# 792/1, Siddeshwar Nagar, Kanabargi, Belagavi.
		590015, Karnataka State.
3	Legal Status-	Registered under Societies Registration Act,
		1860 Registration No.:
4	Works since. Mention year	DRL/SOR/BGM/267/2010-11 July 2010.
5	E mail Address	mahesh@maheshfoundation.in
6	Website	www.maheshfoundation.in
7	Organization Contact numbers	+91 7353767637 / +91 8494945327
8	Name of the contact person	Mahesh Jadhav
9	Designation of the contact person	Founder & President
10	Cell phone Number of contact person	+91 7777881183
11	Geographical area of work	Belagavi District, Karnataka State
12	Area of work	Health, Education, Skill training to youth/women,
		Women Empowerment, Nutrition to children, and
12		Girl's Education
13	Income Tax Exemption U/S 80G/35AC	AACTM6223BF20211
14	Income Tax Exemption under sec 12A	AACTM6223BE20213
15	PAN No.	AACTM6223B
16	TAN No.	BLRM21203A
17	NGO Darpan ID	KA/2017/0155747
18	Employee Provident Fund (EPF)	GBHBL2248341000
19	Employee State Insurance (ESI)	58005143820001301
20	Labour Act (Minimum Wages)	BE2/3/CE/0046/2020
21	CSR Registration Number	CSR00003827
22	FCRA registration Number	094440130
23	JJ Act Registration Number	KA010010190Z
24	ISO 9001:2015 Certification No	QMS- XX-XV-I-IX-2159
25	School Registration Number	100934/2022-23
26	Udyam Registration Number	UDYAM-KR-04-0017390



ORGANIZATIONAL SUMMARY:

Mahesh Foundation, a nonprofit organization enables HIV infected orphans and underprivileged children an independent and dignified life. Mahesh Foundation was established in the year 2008 when the founder met a 4-year-old boy in the Government Hospital of Belagavi. Mahesh Foundation's care home Ashakiran has directly benefited 2200+ HIV infected orphans' children.



Our school Utkarsha has been providing skill-based education to 1090 HIV infected orphans challenged and underprivileged slum children. Our community support program has benefited 1500+ underprivileged children studying in government schools providing them the skills like Computer education, art & craft, dance and more.

Under Aadhar Vidya Program has supported 24000+ children to continue their education. Gokak Care & Support Center has been

providing healthcare and social linkage services to 42000+ HIV-infected people. One of the proud achievements of the Mahesh Foundation is zero mortality since its inception.

Over the years, Mahesh Foundation also supported underprivileged slum dweller women to become self-sustained in their life and support their families. Under the community support program, Mahesh Foundation adopted some government schools and working hard for the overall development of these schools and the children studying there.

AREAS OF WORK:

Education

• Aadhar Vidya Program:

This program was started in the year of 2012. It operates in providing Education support for HIV affected, slum & poor children free of cost, it is benefiting more than 18000 children till day.

• Utkarsha Learning School:

This program was started in the year of 2016. This program is providing free school and education for HIV affected & slum children. Till day it has reached more than 1300 students in providing this facility.



Health

• Ashakiran Child Care Home:

This program was started in the year of 2008. It operates in providing Free Shelter, food, health and education for HIV affected children, it is benefiting more than 2000 children till day.

HIV/AIDS Care Centre:

This program was started in the year of 2014. Through this Mahesh foundation is providing basic facilities for HIV affected in the nearby locality of Gokak and Raibag talukas. From this program we have reached more than 22400 beneficiaries.

Livelihood

• Aadhar Village Program:

This program was started in the year of 2013. It operates in providing basic amenities for children and families in need. Providing them with free medical support, education and employment opportunities. It is benefiting more than 850 people till day.

• Aadhar Livelihood Centre:

This program was started in the year of 2013. It operates in providing Trainings and livelihood skills to slums and poor background women. It is benefited more than 800 women till day.

RATIONALE OF THE PROPOSAL

HIV+ people are one of the neglected communities because of the stigma attached to HIV/AIDS. The children infected and affected by HIV/AIDS had to face stigma and discrimination even in the schools. Also, in case of slum and underprivileged children, there is lack of awareness and importance of education in their communities.

Mahesh Foundation is an NGO, which is dedicatedly working to ensure a bright future for these children by providing Skill-Based Education to these children. As a part of this mission, Mahesh Foundation started a school namely Utkarsha School in 2018 where these HIV infected orphans and underprivileged children study under the same roof. Currently the school has been providing free education to 1090+ underprivileged children from 1st to 10th Std.

NAME OF PROJECT:

A Project Proposal the procurement of Smart Boards in Utkarsha School for the Digital and Interactive based learning of Underprivileged Children.



BACKGROUND OF THE PROJECT AREA:

We can see thousands of slums across the country where these people are migrants and do not have access to basic amenities. Most of them are poor to the extent of not being able to afford 2 meals a day. In such poor conditions, many times education doesn't even make it to the list of priorities. In maximum cases, the inhabitants are uneducated. In 2018, we started Utkarsha School to provide Skill based education to these children along with HIV-positive children who are residents of our care home.

In society, these two communities are neglected communities in society. But we succeeded to raise awareness about education among these communities and bring a lot of children to the school making them the first generation of their communities to attend school. At Utkarsha, we have been working on the overall development of these children focusing on digital education. We have been providing free education with all the basic needs children required. As these children are first-generation learners, they need a lot of visual stimuli for interactive learning.



OBJECTIVES OF THE PROJECT:

Smartboards or digital boards are interactive boards that are used as a replacement for whiteboards. It encompasses technological and electronic tools to provide children access to quality education. In addition to allowing children to write on the surface, smartboards can present videos, charts, diagrams, presentations or other media.



NEED ASSESSMENT & PROBLEM STATEMENT:

In today's world of rapid developments in technology, there are still hundreds and thousands of marginalized in India Mahesh Foundation started Utkarsha School in the year 2018 to provide free and quality education to HIV infected orphans and underprivileged children in slum. To date, 1090+ children are getting education. Along with this, every day more than 800 children studying in nearby government schools are getting free skill-based education such as Computer, Art & Craft and more. These children neither have access nor afford digital literacy and skills to better their lives. Smartboards or digital boards are interactive boards that are used as a replacement for whiteboards. It encompasses technological and electronic tools to provide children access to quality education. In addition to allowing children to write on the surface, smartboards can present videos, charts, diagrams, presentations or other media. This would benefit hundreds of children to get access to digital and interactive based education that enhance the creativity and learning environment.



SPECIFIC OBJECT:

- To ensure digital education among HIV-positive and underprivileged children.
- To give awareness about digital world and digital literacy to these communities and enroll more children dwelling in the slums in Belagavi.
- Enhance learning among the children.
- To ensure continued education up to 10th STD.



METHODOLOGY:

Strategies

- To build capacity & mobilization among the community and the children about the importance and necessity of skill-based education especially digital education.
- To registering the trainees.
- To adopt unique and innovative technology to initiate the classroom training for the children.
- To provide necessary guidance to beneficiaries to get formal as well as digital education.

Implementation process

- The project is implemented directly by Mahesh Foundation.
- Recruiting more teachers required for the teaching to the children.
- Preparation of prospects, criteria and calendar for every day.
- Admission process-accepting the application form selecting the trainees.
- Selection of beneficiaries based on their financial background.
- Orientation meetings with the parents.
- Conducting practical and theoretical.
- To manage records of the students.





EXPECTED IMPACT:

Direct Beneficiaries	Indirect Beneficiaries		
 1000+ HIV positive and underprivileged children studying in Utkarsha Learning center as well as in the nearby government schools can be benefited from this. Increase the digital literacy among the children from underserved communities. 	 From grade 1 through grade 10. These children will be ready to compete and excel the digital literacy. Improvement in student's learning/academic achievement. Awareness of digital literacy among the underserved communities. 		

MONITORING AND EVALUATION:

Impacts/Effects	Indicators	Means of Verification
HIV infected orphans and Underprivileged children getting education.	• Increased enrolment and attendance of children up to 10 th std.	5
Improved skills of children through digital classroom trainings	Decreased dropout rate of these children.	 Enrolment application Student register Academic year completion Progress reports etc. Academic certification records etc.

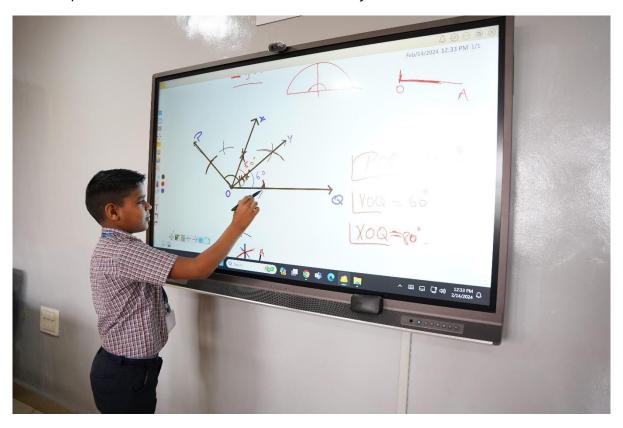


BENEFICIARIES:

Beneficiaries of these Smart Classrooms are HIV infected children who sheltered at Mahesh Foundation's care home, slum children who are getting the education at school of Mahesh foundation, and community underprivileged children who study in the Government schools but lack such privileges at their schools as well as homes. 2000+ children could benefit by the Smart Classrooms in the coming days

TIME FRAME FOR PROCUREMENT OF COMPUTERS:

When we provide Purchase order and after getting final approval from your side the dealer will provide us the smart boards within 15 days.



REQUISITES OF THE PROJECT:

The details of the procurement of Smartboards in all the classrooms are mentioned below.

We will take care of the maintenance cost of the Smartboards such as electricity, maintenance, and cost to be paid to the instructors. We required support to procure it.

SI No	Requirement Details	Cost per Smart Board	Required Qty	Estimated Budget
1	Interactive Smartboards	Rs. 2,15,000/-	5	Rs. 10,75,000/-



BRANDING, RECOGNITION AND PARTNERSHIP:

As a token of our gratitude for your support, we offer various recognition and partnership opportunities. These include

a. Prominent Branding:

Your organization's logo is prominently displayed on the school premises, providing visibility and demonstrating your commitment to social responsibility.

b. Acknowledgment:

Recognition on our website, social media platforms, and annual reports, highlighting your partnership and contribution.

c. Public Relations Opportunities:

Press releases, media events, and interviews to showcase the impact of our collaboration and raise awareness about the importance of supporting HIV-positive children and needy individuals.



Linde India CSR

Air Water India Pvt Ltd CSR



Go Fashion India CSR



DETAILS OF THE MAJOR SUPPORTERS FOR THE LAST OF LAST 3 YEARS:

Sl. No.	Financial Year	Name of Donor Agency	Funds/ Resources	Activity Undertaken
1.	2024-25	UTI Infrastructure Technology and Services Limited	25,00,000/-	School Bus for Underprivileged Children
2.	2024-25	Brother International (India) Private Limited	15,00,000/-	Education Support to Underprivileged Children
3.	2024-25	RailTel Corporation of India Limited	18,59,256/-	Nutrition Support of HIV- positive Children
4.	2024-25	GIA India Laboratory Pvt. Ltd.	48,99,846/-	Blood Collection Vehicle
5.	2024-25	Multi Commodity Exchange of India Ltd	46,13,587/-	Construction of New School & Skill Center
6.	2023-24	GIC Housing Finance Ltd	30,49,200/-	School Bus for Underprivileged Children
7.	2023-24	SBI Funds Management	40,91,587/-	Construction of New School
8.	2023-24	Air Water India Pvt. Ltd.	20,00,000/-	Construction of New Classroom
9.	2023-24	Itron India Pvt. Ltd.	23,30,000/-	Solar Power Installation
10.	2023-24	Tourism Finance Corporation of India Ltd.	14,78,000/-	Computer Lab Setup for Underprivileged Children
11.	2022-23	Linde Plc	40,18,000/-	Construction of New School & Skill Center
12.	2022-23	SFS Group India	15,00,000/-	Construction of New Classroom
13.	2022-23	The New India Assurance Co. Ltd.	22,00,140/-	School Bus for Underprivileged Children
14.	2022-23	India Shelter Finance Corporation	40,70,000/-	Construction of Skill Center
15.	2022-23	ICICI Foundation	27,00,000/-	School Bus

Please visit https://www.maheshfoundation.in/our-partners for more information



GLIMPSES OF THE PROPOSED SMART BOARD:



PROJECT IMPLEMENTATION PERIOD:

Start of the Project : **May 2025**Completion of the Project : **August 2025**