



**Mahesh
Foundation**
We Care for Uncared

CSR proposal for establishing a Driving School for Underprivileged Women's.

Submitted to
CSR Committee

2025 - 2026

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BASIC INFORMATION OF THE ORGANISATION:

1	Name of NGO	Mahesh Foundation
2	Address of Head Office	# 792/1, Siddeshwar Nagar, Kanabargi, Belagavi. 590015, Karnataka State.
3	Legal Status-	Societies Registration Act, 1860 Registration No.: DRL/SOR/BGM/267/2010-11
4	Works since. Mention year	July 2010.
5	E mail Address	maresh@maheshfoundation.in
6	Website	www.maheshfoundation.in
7	Organization Contact numbers	+91 7353767637 / +91 8494945327
8	Name of the contact person	Mahesh Jadhav
9	Designation of the contact person	Founder & President
10	Cell phone Number of contact person	+91 7777881183
11	Geographical area of work	Belagavi District, Karnataka State
12	Area of work	Health, Education, Skill training to youth/women, Women Empowerment, Nutrition to children, and Girl's Education
13	CSR Registration Number	CSR00003827
14	Income Tax Exemption U/S 80G	AACTM6223BF20211
15	Income Tax Exempt under sec 12A	AACTM6223BE20213
16	PAN No.	AACTM6223B
17	TAN No.	BLRM21203A
18	NGO Darpan ID	KA/2017/0155747
19	Employee Provident Fund (EPF)	GBHBL2248341000
20	Employee State Insurance (ESI)	58005143820001301
21	Labour Act	BE2/3/CE/0046/2020
22	ISO 9001:2015 Certification No	QMS- XX-XV-I-IX-2159
23	FCRA registration Number	094440130
24	JJ Act Registration Number	KA010010190Z
25	School Registration Number	100934/2022-23
26	Udyam Registration Number	UDYAM-KR-04-0017390

OVERVIEW OF THE PROJECT:

Mahesh Foundation aims to empower underprivileged Women's through skill development by establishing a **Driving School**. This initiative will focus on providing professional driving lessons, road safety education, and essential soft skills to help them secure sustainable employment opportunities. The program also aligns with the growing demand for women drivers in sectors such as public transport, logistics, and private services.

By offering this skill training, the foundation hopes to address both the economic needs of the participants and the social stigma associated with women in traditionally male-dominated professions, fostering gender equality.



CURRENT SCENARIO:

Need Assessment

In India, especially in rural and semi-urban areas, underprivileged Women's face significant barriers to accessing education and employment. Economic hardships, lack of exposure, and social norms restrict their ability to seek gainful employment. There is a growing demand for skilled female drivers in both public and private sectors, such as ride-sharing platforms, cab services, logistics, and personal transport.

Many of these Women's come from backgrounds where they have limited exposure to vocational training. Learning driving provides them with a life skill that opens doors to secure, well-paying jobs. This project will bridge the gap between the demand for female drivers and the untapped potential of underprivileged Women's.



VISION FOR CHANGE:

The vision of this project is to:

- Empower underprivileged Women's by providing them with a skill that can offer financial independence and improved livelihoods.
- Break the gender stereotypes surrounding the profession of driving and create a more inclusive workforce.
- Contribute to the broader goal of women's empowerment by enhancing their social and economic status in society.
- Foster confidence, independence, and self-reliance in Women from disadvantaged backgrounds.

TARGET BENEFICIARIES:

This project will primarily benefit:

- **Underprivileged Women's (aged 18-25):** The focus will be on Women's from economically weaker sections who have completed basic education but lack access to vocational skills.

- **Dropouts:** Women's who have dropped out of school and are looking for ways to contribute to their family's income.
- **Orphaned or HIV-Affected Women's:** Beneficiaries will include those who are under the care of Mahesh Foundation, particularly those affected by HIV or who have lost parents.

We anticipate enrolling **300 Women's in the first year** of the project, with plans to scale the program in subsequent years.



IMPACT ASSESSMENT:

The anticipated outcomes of the Driving School project include:

- **Economic Empowerment:** With a driver's license and professional training, the Women's will be able to seek jobs in various sectors, improving their family income and financial independence.
- **Social Empowerment:** The project will break gender norms, helping to build a more inclusive and supportive community for women in unconventional professions.
- **Increased Employability:** Besides driving skills, the program will provide soft skills, communication training, and personality development, making the Women's more competitive in the job market.
- **Improved Self-Esteem:** By mastering a skill associated with mobility and independence, the beneficiaries will experience a boost in self-confidence and dignity.

MONITORING AND EVALUATION OF THE PROJECT:

The project will be monitored and evaluated at different stages to ensure effectiveness and transparency:

- **Baseline Surveys:** At the beginning of the project, baseline data will be collected on the educational background, socio-economic status, and skills level of the beneficiaries.
- **Monthly Reviews:** A monthly review will assess the progress of each participant, focusing on their driving proficiency, soft skills development, and confidence levels.
- **Skill Testing:** At the end of the course, formal assessments will be conducted to evaluate the Women's' driving abilities, theoretical knowledge of road safety, and communication skills.
- **Job Placement Tracking:** Post-training, the foundation will track the employment status of the beneficiaries for six months to ensure successful placement.
- **Feedback Mechanisms:** Regular feedback from the beneficiaries will be gathered to improve the training modules and ensure that the course meets their expectations.

PROJECT IMPLEMENTATION METHODOLOGY:

Recruitment and Enrollment: A comprehensive outreach program will be conducted in collaboration with local communities, schools to identify potential beneficiaries. A screening process will ensure that the most deserving candidates are selected.

Training Curriculum:

- **Driving Skills:** Practical and theoretical training sessions will be conducted by certified driving instructors. Participants will learn driving on various types of vehicles.
- **Road Safety Education:** Emphasis on safe driving practices, traffic rules, and handling emergencies.
- **Soft Skills:** Training in basic communication, customer service, and personality development to prepare them for the job market.
- **Facilities:** The driving school will be equipped with simulators, training vehicles, classrooms, and safety equipment. The infrastructure will include a driving track and classrooms for theoretical lessons.
- **Licensing Support:** Mahesh Foundation will assist the Women's in obtaining their driving licenses upon successful completion of the course.
- **Job Placement Assistance:** The foundation will partner with organizations such as ride-sharing companies, logistics firms, and public transport services to facilitate job placements.
- **Counseling and Mentorship:** Participants will receive mentorship throughout the program to support them in overcoming personal and professional challenges.

BUDGET:

SI No	Requirement Details	Cost	Estimated Budget
1	Procurement of Driving Vehicles	2 X 7,50,000/-	15,00,000/-
2	Training Expenses	300 X Rs. 3,000/-	9,00,000/-
Total Estimated budget to establishing a <u>Driving School</u>			Rs. 24,00,000/-

BRANDING, RECOGNITION AND PARTNERSHIP:

As a token of our gratitude for your support, we offer various recognition and partnership opportunities. These include

a. **Prominent Branding:**

Your organization's logo is prominently displayed on the school premises, providing visibility and demonstrating your commitment to social responsibility.

b. **Acknowledgment:**

Recognition on our website, social media platforms, and annual reports, highlighting your partnership and contribution.

c. **Public Relations Opportunities:**

Press releases, media events, and interviews to showcase the impact of our collaboration and raise awareness about the importance of supporting HIV-positive children and needy individuals.



Linde India CSR



Air Water India Pvt Ltd CSR



SFS Group India CSR

DETAILS OF THE MAJOR SUPPORTERS FOR THE LAST OF LAST 3 YEARS:

Sl. No.	Financial Year	Name of Donor Agency	Funds/ Resources	Activity Undertaken
1.	2024-25	UTI Infrastructure Technology and Services Limited	25,00,000/-	School Bus for Underprivileged Children
2.	2024-25	Brother International (India) Private Limited	15,00,000/-	Education Support to Underprivileged Children
3.	2024-25	RailTel Corporation of India Limited	18,59,256/-	Nutrition Support of HIV-positive Children
4.	2024-25	GIA India Laboratory Pvt. Ltd.	48,99,846/-	Blood Collection Vehicle
5.	2024-25	Multi Commodity Exchange of India Ltd	46,13,587/-	Construction of New School & Skill Center
6.	2023-24	GIC Housing Finance Ltd	30,49,200/-	School Bus for Underprivileged Children
7.	2023-24	SBI Funds Management	40,91,587/-	Construction of New School
8.	2023-24	Air Water India Pvt. Ltd.	20,00,000/-	Construction of New Classroom
9.	2023-24	Itron India Pvt. Ltd.	23,30,000/-	Solar Power Installation
10.	2023-24	Tourism Finance Corporation of India Ltd.	14,78,000/-	Computer Lab Setup for Underprivileged Children
11.	2022-23	Linde Plc	40,18,000/-	Construction of New School & Skill Center
12.	2022-23	SFS Group India	15,00,000/-	Construction of New Classroom
13.	2022-23	The New India Assurance Co. Ltd.	22,00,140/-	School Bus for Underprivileged Children
14.	2022-23	India Shelter Finance Corporation	40,70,000/-	Construction of Skill Center
15.	2022-23	ICICI Foundation	27,00,000/-	School Bus

Please visit <https://www.maheshfoundation.in/our-partners> for more information

CONCLUSION:

The Driving School for Underprivileged Women's will be a transformative initiative, providing marginalized young women with the opportunity to become economically independent and socially empowered. By equipping them with a practical skill that is in high demand, the project will not only benefit the Women's themselves but also contribute to the upliftment of their families and communities. Through your CSR support, we can make this vision a reality and empower a generation of young women to drive towards a brighter, self-reliant future.

PROJECT IMPLEMENTATION PERIOD:

Start of the Project : **May 2025**
Completion of the Project : **August 2025**

AWARDS & ACCOLADES:

Mahesh Foundation has been honored by many government and non-government institutions for the incredible services rendered to HIV-positive and underprivileged children.

2014	State Award by Hon'ble Governor of Karnataka Government for Child Welfare.
2017	National Award for Child Welfare by the Honorable President of India.
2020	DH Changemaker 20 in 2020 award by Deccan Herald
2021	Kalam Awards-2021 by KITES Foundation, Kerala
2022	"Badlaav Humse Hai" award by Network18.

CONTACT INFORMATION:

For further discussions and clarifications, please feel free to contact us at the following:

Organization's Name: Mahesh Foundation
Contact Person's Name: Mahesh Jadhav
Position: President
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