

CSR Proposal for Care and Support Program for HIV-positive Children at Mahesh Foundation.

Submitted to

CSR Committee

2025 - 2026



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BASIC INFORMATION OF THE ORGANISATION:

1	Name of NGO	Mahesh Foundation		
2	Address of Head Office	# 792/1, Siddeshwar Nagar, Kanabargi,		
		Belagavi. 590015, Karnataka State.		
3	Legal Status-	Societies Registration Act, 1860		
		Registration No.: DRL/SOR/BGM/267/2010-11		
4	Works since. Mention year	July 2010.		
5	E mail Address	mahesh@maheshfoundation.in		
6	Website	www.maheshfoundation.in		
7	Organization Contact numbers	+91 7353767637 / +91 8494945327		
8	Name of the contact person	Mahesh Jadhav		
9	Designation of the contact person	Founder & President		
10	Cell phone Number of contact person	+91 7777881183		
11	Geographical area of work	Belagavi District, Karnataka State		
12	Area of work	Health, Education, Skill training to		
		youth/women, Women Empowerment,		
13	CSR Registration Number	Nutrition to children, and Girl's Education CSR00003827		
14	Income Tax Exemption U/S 80G	AACTM6223BF20211		
15	Income Tax Exempt under sec 12A	AACTM6223BE20213		
16	PAN No.	AACTM6223B		
17	TAN No.	BLRM21203A		
18	NGO Darpan ID	KA/2017/0155747		
19	Employee Provident Fund (EPF)	GBHBL2248341000		
20	Employee State Insurance (ESI)	58005143820001301		
21	Labour Act	our Act BE2/3/CE/0046/2020		
22	ISO 9001:2015 Certification No	QMS- XX-XV-I-IX-2159		
23	FCRA registration Number 094440130			
24	JJ Act Registration Number	KA010010190Z		
25	School Registration Number	100934/2022-23		



EXECUTIVE SUMMARY:

The Mahesh Foundation is dedicated to enhancing the quality of life for HIV-positive children by providing comprehensive care and support programs. In line with our commitment to uplift HIV-positive children, we started a care home 15 years ago. We propose a Care and Support program at our care home tailored to meet the specific needs of HIV-positive children. This program aims to address the challenges faced by these children, ensuring they receive the necessary support, medical attention, education, and psychosocial assistance to lead fulfilling lives.



BACKGROUND AND RATIONALE:

The Mahesh Foundation Care Home is dedicated to nurturing orphaned and vulnerable children affected by HIV. Despite the foundation's commendable efforts, these children face specific challenges that hinder their livelihood opportunities. We recognize the urgency to support them in their journey towards self-sufficiency and a better future.

Together with the Mahesh Foundation, we can make a meaningful impact in the lives of these children. HIV-positive children face tough times because they don't have enough access to good education, healthcare, shelter, and nutritious food. These tough challenges make it hard for them to grow and succeed in life. Not having the necessary resources and support greatly affects their well-being and future opportunities. By providing the right support and opportunities, we can make a big difference in their lives and give them a chance to thrive and be successful.



PROBLEM STATEMENT:

The stigma and discrimination surrounding HIV pose significant challenges for these vulnerable children, affecting their self-esteem and confidence. The fear of rejection from society further hampers their ability to access education and healthcare services, hindering their personal growth and development. As a result, they are often trapped in a cycle of dependency, struggling to break free from the limitations imposed on them by societal prejudices. Our CSR initiative recognizes the urgent need to address these issues comprehensively, working alongside the Mahesh Foundation to provide not only livelihood support but also fostering an environment of acceptance and understanding. By empowering these children with the necessary skills, resources, and emotional support, we aim to uplift their spirits and enable them to envision a future filled with hope, dignity, and equal opportunities. Through our collective efforts, we can break the chains of stigma and create a nurturing space.

OBJECTIVES:

- To provide comprehensive livelihood support to HIV-positive children, fostering their overall well-being.
- To ensure access to quality education, healthcare, shelter, and nutrition, promoting their physical, mental, and emotional development.
- To reduce stigma and discrimination associated with their health condition.
- To provide HIV positive children with the resources they need to live healthy and productive lives.
- To improve the health condition of HIV positive children.





PROPOSED SOLUTION:

Our CSR initiative is committed to helping HIV-positive children at the Mahesh Foundation Care Home. We will teach them useful skills through vocational training, offer personal guidance, and help them explore career options so they can support themselves. Moreover, we will educate others about HIV/AIDS to stop the unfair treatment these children often face. Our goal is to transform their lives, so they can become independent and have a promising future. Also, Awareness Campaigns to Create awareness about HIV/AIDS to combat stigma and discrimination.

TARGET BENEFICIARIES:

The direct beneficiaries of this project are the HIV-positive children residing in Mahesh Foundation Care Home. Our focus is on providing them with the necessary skills and resources to improve their livelihood prospects.



IMPLEMENTATION PLAN:

- Collaboration with Mahesh Foundation to identify children's specific needs.
- Designing tailored interventions based on identified needs.
- Providing skill development by engaging experienced mentors.
- Conducting awareness campaigns.
- Aspiring to empower children with necessary tools for self-sufficiency.
- Building nurturing environments to address societal prejudices.
- Aim to create a brighter future for children:
- Enabling them to flourish.
- Breaking free from dependency.
- Embracing their full potential.



BENEFICIARIES:

The estimated budget is as per mentioned below:

Beneficiaries Details	HIV Orphans	
Male	96	
Female	79	
Total Number of Beneficiaries	175	
Male to Female Ratio	6:5	

Class wise Children Numbers:

Class	No. of Students
1 st Std	9
2 nd Std	13
3 rd Std	12
4 th Std	18
5 th Std	20
6 th Std	19
7 th Std	22
8 th Std	24
9 th Std	21
10 th Std	15

HIV Landscape in India, Karnataka, and Belagavi District:

Mahesh Foundation selected the Belagavi and neighboring districts because of the highest prevalence of HIV cases in these districts. The estimated number of People Living with HIV (PLHIV) in India is around 24 lakhs. Among them, an estimated 120,000 children and adolescents aged 0-19 were living with HIV in India

The HIV prevalence rate in Karnataka is 0.29%, higher than the national average of 0.22%. The state has 212,982 people infected with HIV in the last 10 years. Belagavi has the highest number of PLHIV at 44,000, followed by Bagalkot at 42000. In Karnataka, the highest HIV prevalence was recorded among pregnant mothers.

The existing pool of HIV infection in Belagavi District is estimated to be 3,266 HIV-positive children under 15 years of age. As Mahesh Foundation has provided shelter to thousands of children and we are proud to say that we have zero mortality rate among our children.

MONITORING AND EVALUATION:

We believe in the importance of robust monitoring and evaluation to measure the impact of our initiatives accurately. Regular assessments will be conducted to evaluate the effectiveness of the education and health in improving educational and health outcomes, the well-being of the children, and the overall satisfaction of the beneficiaries. We will share periodic reports with Mahesh Foundation to demonstrate the project's progress and the positive changes it brings about.



BUDGET:

The estimated budget is as per mentioned below:

SI. No.	Particulars	Total Funds
1.	Care and Support Program for HIV-positive Children 175 X 27,000/-	Rs. 47,25,000/-

Below are the expenses of a Child's Livelihood for the whole year.

SI No	Particulars	Total Expenses	Remarks
1	School And Tuition Fees	5,000/-	Essential expenses covering educational costs.
2	Food	12,000/-	We provide 2 meals, 1 breakfast and 1-time snacks to the children
3	School Bag & Stationeries	1,500/-	Supplies necessary for academic activities and curriculum.
4	School Uniforms – 3 Pairs	1,200/-	Budgeted for multiple sets of uniforms to maintain uniformity and cleanliness.
5	School Shoes - 2 Pairs	800/-	Providing footwear suitable for school activities, ensuring comfort and safety.
6	Exam Fees	350/-	Examination expenses to facilitate students' academic assessments.
7	Medicines & Health Checkups	4,500/-	Budgeted for healthcare needs and regular checkups to prioritize children's well-being.
8	Annual Day & Trips	1,000/-	Expenses of annual events and educational trips.
9	School Bus & Transport	650/-	Budgeted for transportation services to ensure safe and convenient commute for Children.
	Total Expenses for one year	27,000/-	

DETAILS OF IMPLEMENTATION OF THE PROJECT:

Date of starting the Construction : April 2025
Expected Date of completion of Construction : March 2026





EXPECTED OUTCOMES:

The project's success will be measured through the following key performance indicators:

- The children will gain access to skill-based training, increasing their chances of finding meaningful employment or starting their businesses.
- Equipped with new skills, the children will gain confidence in their abilities and potential.
- Through awareness campaigns, we aim to create a more inclusive society, reducing discrimination against HIV-positive individuals.
- Positive changes in the beneficiaries' self-esteem and overall well-being.
- Positive impact on the community through education and social upliftment, including reduced poverty, improved health and hygiene.





BRANDING, RECOGNITION AND PARTNERSHIP:

As a token of our gratitude for your support, we offer various recognition and partnership opportunities. These include

a. Prominent Branding:

Your organization's logo is prominently displayed on the care home premises, providing visibility and demonstrating your commitment to social responsibility.

b. Acknowledgment:

Recognition on our website, social media platforms, and annual reports, highlighting your partnership and contribution.

c. Public Relations Opportunities:

Press releases, media events, and interviews to showcase the impact of our collaboration and raise awareness about the importance of supporting HIV-positive children and needy individuals.



Linde India CSR



LIC of India CSR



ICICI Foundation CSR



AWARDS & ACCOLADES:

Mahesh Foundation has been honored by many government and non-government institutions for the incredible services rendered to HIV-positive and underprivileged children.

2014	State Award by the Hon Governor of Karnataka Government for Child Welfare
2017	National Award for Child Welfare by the Honorable President of India.
2020 DH Changemaker 20 in 2020 award by Deccan Herald	
2021 Kalam Awards-2021 by KITES Foundation, Kerala	
2022 "Badlaav Humse Hai" award by Network18.	

EXISTING CSR PARTNERS:

- 1. **Linde India**: https://www.maheshfoundation.in/linde
- 2. **SFS Group**: https://www.maheshfoundation.in/sfs-group
- 3. India Shelter Finance: https://www.maheshfoundation.in/india-shelter
- 4. **ICICI Foundation**: https://www.maheshfoundation.in/icici-foundation
- 5. **LIC India**: https://www.maheshfoundation.in/life-insurance-corporation
- 6. **Tourism Finance Corporation of India:** https://www.maheshfoundation.in/tourism-finance-corporation
- 7. **New India Assurance**: https://www.maheshfoundation.in/new-india-assurance
- 8. **Ramboll India**: https://www.maheshfoundation.in/ramboll
- 9. **Itron India Pvt Ltd**: https://www.maheshfoundation.in/itron
- 10. Vayavya Labs Pvt Ltd: https://www.maheshfoundation.in/vayavya-labs

CONCLUSION:

In conclusion, our CSR proposal is driven by the shared vision of empowering HIV-positive children in Mahesh Foundation Care Home. By providing them with livelihood support and creating a more inclusive environment, we aim to nurture their potential and lead them towards brighter futures. Together, let us make a lasting difference in their lives and contribute to a more equitable society.

CONTACT INFORMATION:

For further discussions and clarifications, please feel free to contact us at the following:

Organization's Name: Mahesh Foundation Contact Person's Name: Mahesh Jadhav Position: President

Email Address: mahesh@maheshfoundation.in

Phone Number: 7777881183



DETAILS OF THE MAJOR SUPPORTERS FOR THE LAST OF LAST 3 YEARS:

SI. No.	Financial Year	Name of Donor Agency	Funds/ Resources	Activity Undertaken
1.	2024-25	UTI Infrastructure Technology and Services Limited	25,00,000/-	School Bus for Underprivileged Children
2.	2024-25	Brother International (India) Private Limited	15,00,000/-	Education Support to Underprivileged Children
3.	2024-25	RailTel Corporation of India Limited	18,59,256/-	Nutrition Support of HIV- positive Children
4.	2024-25	GIA India Laboratory Pvt. Ltd.	48,99,846/-	Blood Collection Vehicle
5.	2024-25	Multi Commodity Exchange of India Ltd	46,13,587/-	Construction of New School & Skill Center
6.	2023-24	GIC Housing Finance Ltd	30,49,200/-	School Bus for Underprivileged Children
7.	2023-24	SBI Funds Management	40,91,587/-	Construction of New School
8.	2023-24	Air Water India Pvt. Ltd.	20,00,000/-	Construction of New Classroom
9.	2023-24	Itron India Pvt. Ltd.	23,30,000/-	Solar Power Installation
10.	2023-24	Tourism Finance Corporation of India Ltd.	14,78,000/-	Computer Lab Setup for Underprivileged Children
11.	2022-23	Linde Plc	40,18,000/-	Construction of New School & Skill Center
12.	2022-23	SFS Group India	15,00,000/-	Construction of New Classroom
13.	2022-23	The New India Assurance Co. Ltd.	22,00,140/-	School Bus for Underprivileged Children
14.	2022-23	India Shelter Finance Corporation	40,70,000/-	Construction of Skill Center
15.	2022-23	ICICI Foundation	27,00,000/-	School Bus

Please visit https://www.maheshfoundation.in/our-partners for more information