

# CSR Proposal for <u>Nutrition Support</u> for Underprivileged Children at Mahesh Foundation's Utkarsha School.

Submitted to

**CSR Committee** 

2025 - 2026



# CSR Proposal for Nutrition Support for Underprivileged Children at Mahesh Foundation's Utkarsha School.

# **BASIC INFORMATION OF THE ORGANISATION:**

1	Name of NGO	Mahesh Foundation		
2	Address of Head Office	# 792/1, Siddeshwar Nagar, Kanabargi,		
		Belagavi. 590015, Karnataka State.		
3	Legal Status-	Societies Registration Act, 1860		
		Registration No.:		
		DRL/SOR/BGM/267/2010-11		
4	Works since. Mention year	July 2010.		
5	E mail Address	mahesh@maheshfoundation.in		
6	Website	www.maheshfoundation.in		
7	Organization Contact numbers	+91 7353767637 / +91 8494945327		
8	Name of the contact person	Mahesh Jadhav		
9	Designation of the contact person	Founder & President		
10	Cell phone Number of contact person	+91 7777881183		
11	Geographical area of work	Belagavi District, Karnataka State		
12	Area of work	Health, Education, Skill training to		
		youth/women, Women Empowerment,		
		Nutrition to children, and Girl's Education		
13	CSR Registration Number	CSR00003827		
14	Income Tax Exemption U/S 80G	AACTM6223BF20211		
15	Income Tax Exempt under sec 12A	AACTM6223BE20213		
16	PAN No.	AACTM6223B		
17	TAN No.	BLRM21203A		
18	NGO Darpan ID	KA/2017/0155747		
19	Employee Provident Fund (EPF)	GBHBL2248341000		
20	Employee State Insurance (ESI)	58005143820001301		
21	Labour Act	BE2/3/CE/0046/2020		
22	ISO 9001:2015 Certification No	QMS- XX-XV-I-IX-2159		
23	FCRA registration Number	094440130		
24	JJ Act Registration Number	KA010010190Z		
25	School Registration Number	100934/2022-23		
26	Udyam Registration Number	UDYAM-KR-04-0017390		



#### **OVERVIEW OF THE PROJECT:**

Mahesh Foundation proposes a Nutrition Support Program to provide daily nutritional support to over 1100 underprivileged children studying at Utkarsha School. The goal is to improve the overall health, immunity, and cognitive performance of these children, many of whom come from vulnerable backgrounds and often lack access to proper nutrition. This program aims to ensure that every child receives the necessary nourishment to stay healthy, focused, and actively engaged in their learning.



Through this initiative, Mahesh Foundation seeks to create an environment where education and nutrition go hand in hand, fostering both the physical and academic development of these children.

#### **CURRENT SCENARIO:**

#### **Need Assessment**

Children from marginalized and economically disadvantaged backgrounds often face nutritional deficiencies, which can impact their physical growth, immunity, and ability to focus on studies. Many of these children come from households that struggle to provide balanced meals, making it difficult for them to perform well academically or stay healthy.

In observing the students at Utkarsha School, it has become evident that regular nutrition support is crucial for boosting their energy levels and helping them engage better in both classroom activities and extracurricular learning. By providing daily nutritional support,



Mahesh Foundation aims to enhance their health and create a more conducive environment for learning.



#### **VISION FOR CHANGE:**

Through this program, Mahesh Foundation envisions a healthier and more energetic student community. Our aim is to:

- Improve the physical and cognitive development of every child.
- Strengthen immunity, reducing absenteeism due to illness.
- Create a supportive school environment that prioritizes health alongside education.
- Promote the importance of good nutrition as a foundation for long-term well-being and success.

#### **TARGET BENEFICIARIES:**

This initiative will directly benefit:

- **1100+ children** aged 4–16 years enrolled at Utkarsha School, operated by Mahesh Foundation.
- Children from slum areas, orphaned backgrounds, or families affected by HIV/AIDS.
- Many of these children rely on the school not only for education but also for nourishment and essential care.



#### **IMPACT ASSESSMENT:**

#### **Short-Term Outcomes:**

- Improved energy levels and better concentration in class.
- Reduction in common illnesses due to strengthen immunity.
- Enhanced participation in academic and extracurricular activities.

#### **Long-Term Impact:**

- Better physical health and growth patterns.
- Higher academic performance and improved cognitive abilities.
- Reduced absenteeism and school dropout rates.

#### **Success Indicators:**

- Regular health check-ups and tracking of growth and weight.
- Teacher and parent feedback on improvements in student focus and health.
- Increased school attendance and active participation in classroom activities.



### **MONITORING AND EVALUATION OF THE PROJECT:**

To ensure the effectiveness of the program, Mahesh Foundation will implement the following monitoring and evaluation strategies:

• **Daily Logs:** Track distribution of nutrition support and ensure consistency in delivery.



- **Monthly Health Check-ups:** Monitoring student health through in-house medical staff or external health professionals.
- **Quarterly Reports:** Provide updates to CSR partners with impact metrics, including attendance rates, health improvements, and success stories.
- **Feedback Mechanisms:** Collect feedback from students and teachers to assess the program's impact on student performance and well-being.

#### **PROJECT IMPLEMENTATION METHODOLOGY:**



The Nutrition Support Program will be carried out through a **step-by-step approach**:

#### 1. Procurement of Nutrition Supplies

Nutrition supplies will be sourced from reliable local vendors to ensure quality, hygiene, and regular supply.

#### 2. Daily Distribution in School

Each child will receive daily nutrition support, ensuring that all students benefit from this essential nourishment during school hours.

#### 3. Health Monitoring and Records

Monthly health data collection will be conducted to track the improvements in growth and weight. Regular feedback will be shared with parents and guardians.



# **BUDGET:**

# **PER CHILD NUTRITION EXPENSES**

SI. No	Particulars	Per Child	Per Month	10 Months Total	
1	Nutrition				
(I)	Egg {3 Eggs in Week}	21/-	21 X 4 = 84/-	840/-	
(II)	Milk {100 ML per day}	8/-	8 X 30 = 240/-	2,400/-	
(III)	Nutrition supplementary Powder	10/-	10 X 30 = 300/-	3,000/-	
Nutrition Support expenses per child for 10 Months School Academic is 10 Months in a year				Rs. 6,240/-	

# **SUPPORT REQUESTED -**

SI No	Particulars	<b>Total Children</b>	Per Child Expenses	Total Budget	
1 Nutrition Support Expenses		620 Children	6,240/-	Rs. 38,68,800/-	
			<b>Total Requested</b>	Rs. 38,68,800/-	





#### **CONCLUSION:**

Proper nutrition is the foundation for a child's well-being, growth, and success. With your support, the **Nutrition Support Program** at Mahesh Foundation will help ensure that every child receives the essential nourishment they need to thrive in their education and beyond. For many of these children, school is not just a place of learning, but also a source of stability and care. By addressing their nutritional needs, we can improve their physical health, enhance their ability to concentrate in class, and increase their participation in extracurricular activities. Your CSR partnership will be a powerful step toward creating a healthier, more vibrant community of learners. Together, we can help these children build a stronger future - one that is full of potential and promise.



#### **AWARDS & ACCOLADES:**

Mahesh Foundation has been honored by many government and non-government institutions for the incredible services rendered to HIV-positive and underprivileged children.

2014	State Award by the Honorable Governor of Karnataka Government for Child Welfare.
2017	National Award for Child Welfare by the Honorable President of India.
2020	DH Changemaker 20 in 2020 award by Deccan Herald
2021	Kalam Awards-2021 by KITES Foundation, Kerala
2022	"Badlaav Humse Hai" award by Network18.



#### **BRANDING, RECOGNITION AND PARTNERSHIP:**

As a token of our gratitude for your support, we offer various recognition and partnership opportunities. These include

#### a. Prominent Branding:

Your organization's logo is prominently displayed on the school premises, providing visibility and demonstrating your commitment to social responsibility.

#### b. Acknowledgment:

Recognition on our website, social media platforms, and annual reports, highlighting your partnership and contribution.

## c. Public Relations Opportunities:

Press releases, media events, and interviews to showcase the impact of our collaboration and raise awareness about the importance of supporting HIV-positive children and needy individuals.



**Brother International India CSR** 



Itron India CSR



SBI Funds Management Ltd CSR



# **DETAILS OF THE MAJOR SUPPORTERS FOR THE LAST OF LAST 3 YEARS:**

SI. No.	Financial	Name of Donor	Funds/	Activity Undertaken
	Year	Agency	Resources	
1.	2024-25	Multi Commodity	46,13,587/-	Construction of New
		Exchange of India Ltd		School & Skill Center
2.	2024-25	Brother International	15,00,000/-	Education Support to
		(India) Private Limited		Underprivileged Children
3.	2024-25	UTI Infrastructure	25,00,000/-	New School Bus
		Technology Limited		
4.	2024-25	GIA India Laboratory	48,99,846/-	Blood Collection Vehicle
		Pvt. Ltd.		
5.	2024-25	Ramboll India Pvt Ltd	13,75,000/-	New School Building
				Construction
6.	2023-24	GIC Housing Finance	30,49,200/-	School Bus for
		Ltd		Underprivileged Children
7.	2023-24	SBI Funds Management	40,91,587/-	Construction of New
				School
8.	2023-24	Air Water India Pvt. Ltd.	20,00,000/-	Construction of New
	2022 24	II. I I' D . I . I	22.20.0007	Classroom
9.	2023-24	Itron India Pvt. Ltd.	23,30,000/-	Solar Power Installation
10.	2023-24	Tourism Finance	14,78,000/-	Computer Lab Setup for
		Corporation of India		Underprivileged Children
- 44	2022 22	Ltd.	40.40.0007	
11.	2022-23	Linde Plc	40,18,000/-	Construction of New
12.	2022-23	SFS Group India	15,00,000/-	School & Skill Center  Construction of New
12.	2022-23	3F3 Group maia	13,00,000/-	Classroom
13.	2022-23	The New India	22,00,140/-	School Bus for
		Assurance Co. Ltd.		Underprivileged Children
14.	2022-23	India Shelter Finance	40,70,000/-	Construction of Skill
		Corporation		Center
15.	2022-23	ICICI Foundation	27,00,000/-	School Bus

Please visit <a href="https://www.maheshfoundation.in/our-partners">https://www.maheshfoundation.in/our-partners</a> for more information